





EVENTIMAGIC STARTS HERE

As a German engineering manufacturer of solutions for music equipment, integrated systems, live events and industrial applications, we cover almost every area of modern event and AV technology with our comprehensive product portfolio: audio, lighting, stands, stage equipment, flightcase hardware, accessories, and much more. We enable customers from all over the world to succeed in their unique projects economically.



music equipment.

The brands behind your sound

A competitive range of music gear, public address systems, LED lighting and a wide range of accessories, which all feature reliability, modern design and the latest technology alongside lucrative, flexible pricing.



integrated systems.

From live music to AV

Commercial audio & lighting solutions to help engage and delight your audience. From hospitality, leisure and retail to education, venues and houses of worship, we have decades of experience developing and delivering innovative and reliable installation products.



live events.

Power & performance every night

All-round solutions from elements for stage construction to complete PA systems, ultra-modern LED spotlights, cables and cable protectors, as well as a large selection of professional accessories.



industry applications.

Case components, cable protectors & more

A complete range of hardware opens up unlimited possibilities and logistical advantages, and lets you construct the perfect transport case for almost any item. Industry-oriented products, such as 19" rack equipment and consumables, round off the range.

FMHE ADAM GROUP

ADAM HALL GROUP BRANDS

Our successful, cutting-edge own brands offer innovative and sophisticated products with pioneering features. Manufactured under the strictest quality controls, the brands and products of the Adam Hall Group have outstanding professional functions in all fields of application, are highly reliable, and are designed to last.









DISTRIBUTION BRANDS

Our distribution brands perfectly supplement our range, and present a wide product range for sound technicians, case manufacturers and retailers. Whether professional loudspeaker chassis or plug connector, casters, rivets or adhesive tape, Adam Hall Group distribution brands offer solutions for both tailor-made projects and everyday tasks.

WARNEXI

























LD**systems** LD

At LD Systems® we are passionate about developing professional audio technology. Our product lines include innovative, high-performance PA systems, advanced speakers and subwoofers for live events, installations or battery-powered outdoor use, wireless microphone and in-ear monitoring systems. Whether you are a sound engineer, a mobile DJ, a musician, a band, a singer-song writer, a wedding singer, a fitness trainer or just a sound addict like us — your needs are at the heart of every decision we make — true to the motto "Your Sound. Our Mission."



We are on a mission to make this world a brighter place, where creativity meets sustainability and is accessible for every professional in the lighting industry. By connecting and empowering Lumen Beings globally, offering innovative, sustainable, and user-centric lighting solutions like the most modern moving heads, PAR spotlights, LED Fresnels and lasers, to incredible effect machines, and committing to exceptional service and support, we illuminate paths to success and creativity.



Gravity

A Gravity® Stand is more than just a simple support. It is a trusty companion, keeping microphones, loud-speakers, lights, instruments, tablets and much more in the right place – no matter whether live on stage, while recording in the studio, or for adjusting accessories. Ultimately, they are part of the show. That's why we build them for heavy duty use and easy, ergonomic handling. But we also opted for a stylish look that sets them apart from dime-a-dozen stands and makes a strong visual statement.

TAKE THE STAGE

DEFENDER®

The DEFENDER® cable protector systems are a reliable safety solution wherever your working environment requires stable protection. They not only protect electrical cables and hoses against damage at building sites, events, street festivals or on film sets, they also prevent tripping accidents by passers-by, audiences and staff. Easy to install and made with highly durable, environmentally friendly materials, the modular DEFENDER® cable protector systems and accessories keep everything neat and safe.





Palmer® began as a small German custom manufacturing company in 1980 and has since become a renowned international brand for audio engineers and musicians, that has been crafting professional audio tools. Our diverse product range now includes speaker simulators for tone enthusiasts, innovative pedalboards and power supply systems, studio monitors, monitor controllers, and reliable audio tools like DI boxes, line isolators, splitters, and mergers. Our dedication to pristine audio signal integrity, accuracy and attention to detail is our hallmark, all while adhering to our motto: "Be true to your sound."



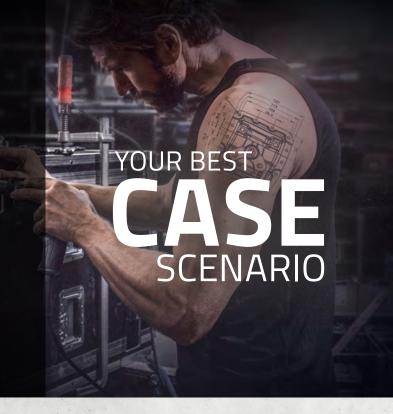


Cables are so much more than just a signal conductor surrounded by PVC. They connect! We provide you with solutions for finding your cable quickly — such as our clear series system (5 STAR, 4 STAR, 3 STAR) where you are able to see the differences at first sight or the Cable Explorer in our Webshop. With us, finding your product can happen very quickly, no matter whether it's a guitar going into an amplifier, one moving head to the next, or the socket to the power strip. We're able to give you the perfect products and provide YOUR POWER TO CONNECT!





Adam Hall® Hardware is a pioneer in hardwearing, reliable and precision parts for the most professional, highest quality flightcases and since the 1970's has been developing a comprehensive range of flightcase components in Germany. From 19" rack accessories, to novel wood and plastic panels with properties beyond the usual to every type of lock, corner, handle and aluminium profile. Simply put Adam Hall® Hardware is: Your best case scenario.



GET TO KNOW THE LATEST PRODUCTS OF OUR BRANDS.





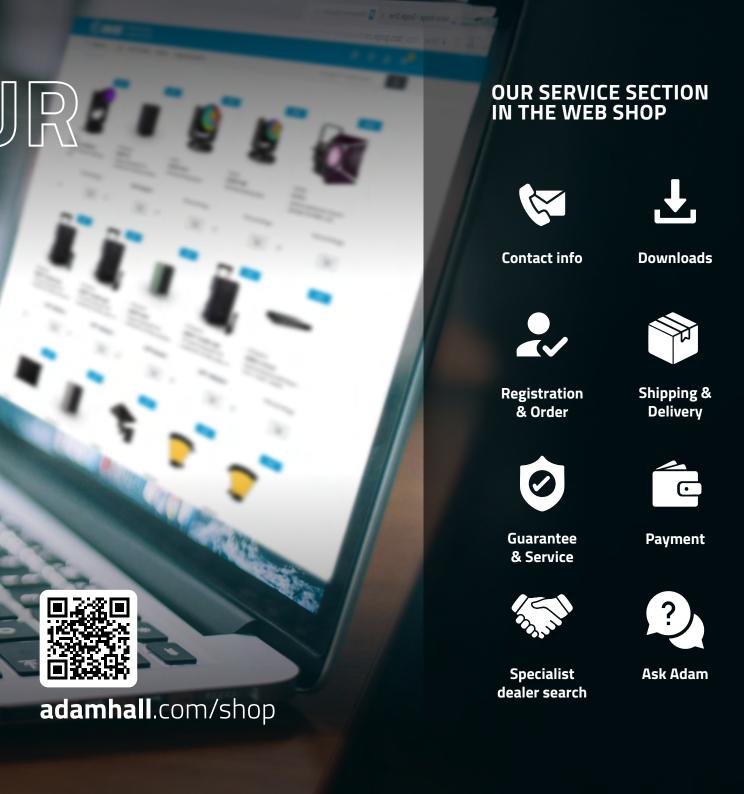
adamhall.com/shop

GEAR UP WITH OUB B2B WEB SHOP

We are a digital early starter: since 1998, customers have been able to obtain detailed information about the products of the various Adam Hall Group brands in our B2B web shop. From inspiration in our shopping worlds, to personal product recommendations, a smart search function, and order planning, to placing orders — our web shop offers an optimal shopping experience.

Real-time stock display, display of personal prices as well as extensive product information and features,

new products at a glance, special offers and the separate, clear display of B-grade and residual items are just a few of the many functions for a smooth online purchase. And because we believe in live and we love personal interaction, our sales team is always available to answer questions about our brands and products by phone or email.



OUR MISSION

is to amplify emotions through event technology.

Wherever humans come together we enable them to share their passion and enjoy great moments.

Every day.



Cameo at the Tante Hia tanzt



blog.adamhall.com







OUR PROMISE



Alexander Pietschmann CEO Adam Hall Group



Markus Jahnel COO Adam Hall Group

For years, our focus has been on ground-breaking technology and products. We know that innovation requires a longer timeline, which is why we value long-lasting, trusted relationships with our partners to bring customers the latest event technology, award-winning innovation, top-quality brands and our superior commitment to service and satisfaction. That's what our company has always aimed for. Event technology is a people business.

So let's come together.



The Adam Hall Group exports its brands and products to 111 countries worldwide, i.e. 56% of the global market, and is represented with showrooms for product presentation in Germany, Spain, the USA and the UK.

Sales in China were added in 2020 and are being steadily expanded to strengthen the company's presence in Asia.

Because "Designed & Engineered in Germany" is still a strong promise of quality all over the world, our products are designed and developed directly in the Adam Hall Group Experience Center until they are ready for the market.

UK SHOW SPACE WYCOMBE, ENGLAND

WORLD

EXPERIENCE CENTER (HEADQUARTERS)NEU-ANSPACH, GERMANY



ADAM HALL GROUP - NORTH AMERICA NEW JERSEY, USA



BARCELONA SHOWROOM BARCELONA, SPAIN

THE PROOF OF SUCC

Since its foundation near London (UK) in 1975 and after half a century of company history, the Adam Hall Group has developed into a globally active and modern provider of event technology solutions with its headquarters in Neu-Anspach near Frankfurt am Main (DE):



94%

Customer Satisfaction



300

Active Patents, Utility Models and Registered Designs



40

Tradeshows & Events internationally



95%

Availability of over 5,500 items



56%

Export Quota



400+

Employees worldwide



310

New Product Presentations



10,500

Personal Visits in over 17 languages



TOP 30

Event Technology manufacturer worldwide



OUR SERVICES FOR OUR CUSTOMER'S PERFORMANCE

With the B2B web shop, the Adam Hall Group offers its customers a comprehensive and highly professional shopping experience. In addition, the company's highly qualified sales staff offers expertise in professional and personal consultations and welcomes all customer enquiries. The company also provides additional services for a comprehensive customer journey.



Showrooms & Training Sessions



Value Added Service



Brand Spaces



Project Service



Repair Service



Financial Services

WAREHOUSE HEADQUARTERS NEU-ANSPACH



The Adam Hall Group Experience Center at our headquarters in Neu-Anspach, Germany, which opened in 2018, is a source of inspiration, a think tank, and a co-working space all in one - not just for us, but for the entire event industry. This is where we look into the future of events together with you, our partners, customers, and experts and where we can enjoy open dialogues about technology, trends and everything that moves us when it comes to events.

Inside the Experience Center, future-oriented solutions for music equipment, integrated systems, live events, and industrial applications are being developed, tested in our laboratories, and presented to you right here – in our permanent showroom, or even in our sizeable auditorium. Yet it is also home to so much more: besides the prototypes of the future, it also houses countless historical collector's items from several decades of music and event tech history.

By inviting you to visit us we want to share a piece of our passion and creativity with the world – **let's come together!**





DIVERNIO A CREAT

The Adam Hall Group Experience Center near Frankfurt am Main is a hub for creative minds and technology enthusiasts. This award-winning space is designed for employees, customers, business partners, and associations to immerse themselves in the world of event technology. Visitors can explore engineering excellence in the anechoic measurement room, endurance and climate test benches, photometric laboratory, and 3D prototyping rooms.

The center features a fully equipped showroom and an auditorium for live demonstrations and product presentations. The building also fosters learning and imagination, with the Rock'n'Roll Library offering insights into music history and shaping the industry's future. The "Come Together" company restaurant provides a space for meaningful dialogue over delicious food and coffee.

The Experience Center embodies the innovation, technology, creativity, and aesthetics of the Adam Hall Group, turning dreams of event technology into reality. It is the heart of our corporate DNA and spirit.

ROCK 'N' ROLL LIBRARY
EXPERIENCE CENTER









QUALITY AT HEART In the Experience Center, we offer advanced product development and testing in an anechoic chamber for acoustic measurements from 63 Hz to 30,000 Hz. This room-in-room design ensures optimal sound isolation.

Key features include a robotic arm for precise 3D radiation measurements of loudspeakers and a horizontal turntable for comprehensive microphone measurements. Our facility is ideal for high-level audio technology development and optimisation.

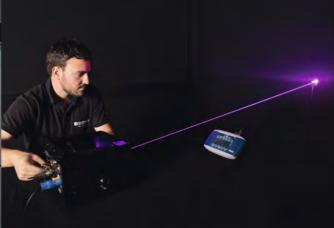
LET THERE BE LIGHT Our in-house light laboratory spans 15 metres in length and 7 metres in height, providing a professional environment for the examination of projection sharpness. The facility features an integrating sphere for measuring the total amount of light, and a LUX meter for assessing illuminance. Additionally, we are equipped for precise measurement of laser power, ensuring comprehensive analysis and optimisation of lighting solutions.

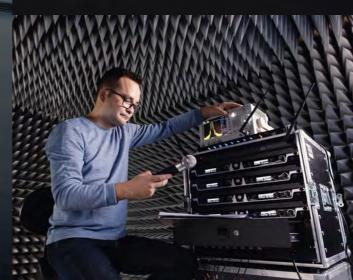
HIGH FREQUENCY – HI-TECH Our EMC chamber, equipped with high-frequency shielding, provides near free-field test conditions for precise and reliable measurements. This facility supports state-of-the-art development of wireless audio systems, ensuring they meet global standards for performance and compatibility.

The BSFZ seal certifies the innovative competence of companies in the areas of research and development. We received it for our innovative competence.









EVENT MAGIC HAPPENS

At Adam Hall Group, our mission is to amplify emotions through event technology. Wherever humans come together we enable them to share their passion and enjoy great moments. Every day. Our commitment to our mission is reflected in every project, from small events to large-scale productions.

Our products are showcased in concert halls, theaters, festivals, corporate events, and public spaces, demonstrating their versatility and reliability. We collaborate with industry leaders and creative professionals, earning their trust and delivering outstanding experiences, we want to share with you.







"The end customer wanted a sound system that was visually discreet but still met the highest quality standards. The MAILA already convinced us during the first demos with its compactness, low weight and simple setup. Moreover, thanks to the modular concept, we can design the sound as the situation requires."

VBS Managing Director Vincent Bestin

Installed LD Systems and Cameo products:

- 04x LD STINGER SUB 18 G3 18" bass reflex PA subwoofer
- 02x LD DSP 44 K 4-channel DSP power amplifier with Dante
- 12x Cameo EVOS W3 LED wash moving head
- 04x Cameo EVOS W7 LED wash moving head
- O6x Cameo OPUS H5 beam-spot-wash hybrid moving head
- 06x Cameo ZENIT W600 outdoor LED wash light
- 48x LD CURV 500 S2 array satellite
- 04x LD CURV 500 I SUB 10" installation subwoofer
- 04x CURV 500 I AMP 4-channel Class-D installation power amplifier
- 16x LD DQOR 5 5" indoor/outdoor 2-way installation speaker
- 04x LD DQOR 3 3" indoor/outdoor 2-way installation speaker
- 12x Cameo NANO BEAM 600 RGBW beam moving head
- 02x Cameo HYDRA BEAM 4000 RGBW lighting system with RGBW 4 quad-LED moving heads
- 12x Cameo ZENIT 180 G2 IP65 LED PAR spotlight
- 04x Cameo THUNDER WASH 600 W 3-in-1 strobe, blinder and wash light













MULTI-ZONE AUDIO SOUND SYSTEM

LD SYSTEMS AT ARCA RESORT IN ROMANIA

If you want to eat particularly fresh fish in Romania, you can't avoid the ARCA Resort. Located directly at a large fish pond, the owners of ARCA run a high-quality fish restaurant with its own fish farm. But the building complex offers its guests much more than that: weddings and corporate events, tiny houses on the shore of the lake and a park with playgrounds and sports fields for children and adults. In order to provide the multifunctional location with audio signals as flexibly as possible, integrators Direct Sound took advantage of the extended closure period during the COVID pandemic to install a multi-zone audio system based entirely on LD Systems solutions.



LEARN MORE: blog.adamhall.com



"The DQOR Series convinced us with its outdoor capabilities, excellent sound and modern look."

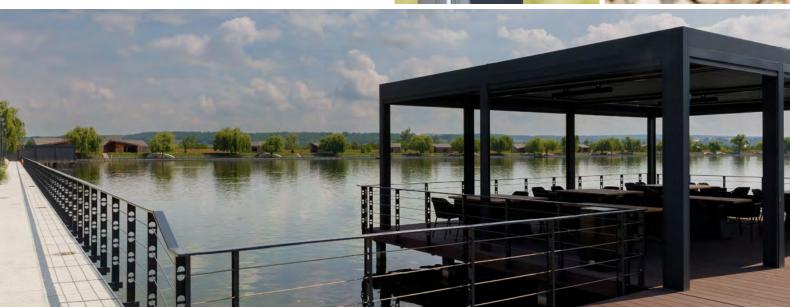
Direct Sound owner Codrin Condrea

Installed LD Systems products:

- 02x LD Systems MAUI 44 G2 Column PA systems
- 02x LD Systems MAUI 44 G2 SUB 15" Subwoofers
- 01x LD Systems ZONE X 1208 DSP matrix with hybrid architecture
- 03x LD Systems IPA 424 T 4-channel DSP installation amplifiers
- 04x LD Systems CDMP 1 Multimedia Players
- 16x LD Systems COGS 52 Outdoor garden speakers







NEW DIMENSIONS

CAMEO AT THE TANTE MIA TANZT FESTIVAL 2023

On May 18 2023, 20,000 electro and EDM fans were drawn to the tranquil town of Vechta in Lower Saxony, Germany. In just seven years, the Tante Mia Tanzt Festival has become a permanent fixture in the festival calendar and once again offered a strong line-up featuring top international DJs like Netsky, Steve Aoki and W&W. The open-air festival is like an annual family reunion for all involved and benefits from continuity and creative ideas.

That year, Eventures GmbH was once again responsible for the technical event equipment. As in previous years, Milan Spira was at the lighting console. Spira had already used plenty of Cameo moving lights for the 2022 edition, and this year left the stage(s) to the OTOS, OPUS and ZENIT series!



LEARN MORE: blog.adamhall.com



"The OTOS H5 forms the centre of my lighting design and offers everything I need: bright beams, cool gobo looks and IP65 outdoor capability."

Milan Spira, Lighting Designer (Clubkind Design)



■ 51 x Cameo OTOS® H5 − IP65 Beam-Spot-Wash Hybrid Moving Head



 24 x Cameo OPUS® H5 – Beam-Spot-Wash Hybrid Moving Head



 18 x Cameo ZENIT® W600 SMD – Outdoor SMD-LED Wash Light









AWARDED WORK DRIVEN BY INO

High-quality design and appealing architecture are the foundations of aesthetic and user-friendly products. The greatest acknowledgement of our efforts comes from awards by esteemed experts, such as the Red Dot Award, iF Design Award and the German Design Award, which motivate us to pursue our passion and continuously improve our work.

Our Experience Center, located near Frankfurt am Main, embodies this commitment.

Designed for creativity and inspiration, it has won prestigious awards like the Architecture MasterPrize™, Art Directors Club (ADC), ICONIC AWARDS, and German Design Award 2019.

Here, business customers, partners, associations, and employees experience event technology first-hand. Innovation, engineering, and passion come together under one roof, where we continually turn customer wishes for event technology into reality.











As a global manufacturer of professional event technology and AV solutions with locations in Europe, North America and Asia, we have a clear mission: to amplify emotions through event technology. With our products, we enable people to share wonderful moments with each other across national borders. In this way, we want to make a positive social impact.

At the same time, we are aware of the fact that our actions have an impact on the climate and our environment, but also on the people who work for or with us or who are affected by our daily work. We therefore want to take responsibility for the ecological, social and economic impact of our business activities by helping to shape a more sustainable world through various measures.

Also in the interest of future generations.



LEARN MORE: adamhall.com/sustainability





Although protecting the climate is one of the most important levers for the sustainable development of our planet, we have been working on a holistic sustainability strategy since the beginning of 2022, that will be integrated into our corporate strategy in the long term. In addition to ecological goals, this also includes economic aspects such as the EU

Taxonomy Regulation as well as social standards in the supply chains, the well-being of our employees and social commitment.

Our aim is to gradually incorporate the concept of sustainability into all areas of our company and to implement it wherever possible.



100% RENEWABLE ENERGIES AT OUR GERMAN SITE

Our 10,000 m² photovoltaic system on the roof of the logistics building at our company headquarters produces around 800,000 kWh of electricity per year and covers around 70% of our electricity requirements during periods of high consumption. The remaining 30% of electricity required has been sourced from certified green energy provider "LichtBlick" since January 2023. This enables us to meet 100% of our electricity requirements using renewable sources and to avoid around 690 tonnes of CO₂ per year.

EXPANSION OF E-MOBILITY AT NEU-ANSPACH

Since the summer of 2023, a total of 22 charging points for electric cars and a separate charging area for e-bikes have been available. In order to automate charging management and enable convenient use of the charging stations via an app, we have been working with the up-and-coming Frankfurt-based start-up "innocept mobility". Another measure in the spirit of sustainable mobility is our cooperation with "JobRad".

FURTHER ENVIRONMENTAL PROJECTS

In addition to reducing CO₂ emissions through our PV system and mobility services, we are implementing a number of other projects at our German site that are not directly related to climate neutrality, but which benefit the environment in the Neu-Anspach region, like company bees for greater biodiversity and the participation in "World CleanUp Day" and other sustainability actions.



OUR ECO MANAGEMENT AND AUDIT SCHEME

EMAS stands for "Eco-Management and Audit Scheme" and is an environmental management system developed by the European Union that includes all the requirements of the ISO 14001 standard. It helps companies to systematically reduce their environmental impact, continuously improve their environmental performance and fulfil legal requirements.

By participating* in EMAS, we commit to setting our own environmental targets, reviewing them regularly and reporting transparently on our progress.







OUR SOCIAL COMMITMENT

For us, sustainability also means assuming social responsibility. Investing in social projects is therefore also an investment in a sustainable, socially just future. In today's world, where business and society are more closely connected than ever before, we believe it is more important than ever that companies (like us) take their social responsibility seriously and act accordingly.

OUR TEAM GREEN

The issue of sustainability is close to the hearts of many of our colleagues. Whether ecological issues such as species protection, renewable energies, food waste or social aspects such as supporting local companies and associations — there are many reasons for this. That's why we founded "Team Green" in 2018, which is made up of colleagues from a wide range of departments. In this way, we ensure that we incorporate as many perspectives as possible on the topic of sustainability in order to develop the most comprehensive sustainability measures possible.

692 TONNES OF CO₂

have been saved through the use of our 10,000 m² solar park, local heating, smart charging of BEVs & e-bikes at our German headquarters.

WE ALSO SUPPORT VARIOUS INITIATIVES:





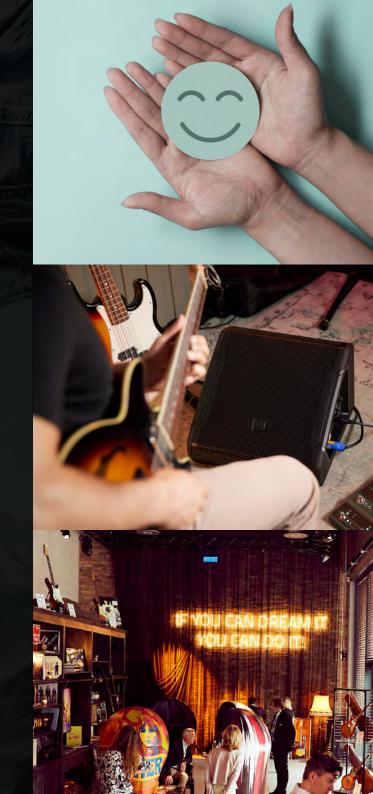


WEDO EVENT TECH

At the Adam Hall Group, professional technology solutions are created in daily development work, ranging from PA systems and spotlights, stands and audio tools, to industrial applications such as flight case fittings and cable protection systems. Whether it's development, sales, marketing, IT, logistics or customer service — our constantly growing team pursues a unified goal: to create reliable products that always have the user and their needs in mind.

This happens full of initiative and creativity. Much of what you may have missed elsewhere lives here: real team spirit, collegiality, fascination and curiosity, even beyond the current project, and enthusiasm.

And even outside work, people who work at Adam Hall Group are enthusiastic about lighting, sound and event technology, too. Whether it's a product designer, who plays guitar in a band, or lighting technician, who lights up event after event at the weekend or the warehouse dispatcher, who does a DJ set. Even the management shares this passion. Just take a look at the Rock 'n' Roll Library in the Experience Center. A common passion that makes us all pull together.



OUR VALUES ARE PRINCIPLES OF ACTION

As an internationally active and quality-conscious company, we organise our business activities on the basis of fundamental social and ethical values. Across all levels, we act according to a holistic understanding of all business processes that is in line with internationally applicable legal and human rights regulations.

To give even more expression to our values, we are also a signatory to the "German Diversity Charta". The aim of signing this agreement is to create a working environment in which all employees receive the same level of appreciation and support.

We promote diversity, equal opportunities in staff recruitment and development, support the compatibility of work and family life and encourage open communication and cooperation across all hierarchical levels.



COME AS YOU ARE



As everyone knows, you never stop learning. Every employee needs prospects – both entrepreneurial and individual. We are growing rapidly and want our employees to grow with us.

A broad spectrum of development opportunities – from trainings to traineeships, dual study and direct entry, regional to international – all contributes to this.

DISCOVER MORE: DELETE Adamhall.com/career



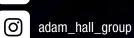














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