Press release

**LD Systems MAILA® goes USA – Adam Hall Group has its US premiere at the 2025 NAMM Show**

**Neu-Anspach, Germany // 11 December 2024 // The Adam Hall Group is coming to the 2025 NAMM Show in Anaheim, California. From 21 to 25 January, the leading German manufacturer of event technology and music equipment will present a multitude of new products and highlights from its LD Systems, Gravity, Palmer and Adam Hall Cables brands. The US premiere of the LD Systems MAILA line array system and the new mobile Bluetooth® PA systems from the ANNY series will take centre stage. At the trade fair, the Adam Hall Group will also be presenting the latest stand solutions from Gravity, Palmer and the Adam Hall Cables portfolio.**

In recent years, the North American subsidiary of the Adam Hall Group – Adam Hall North America Inc. – has steadily expanded its presence and portfolio in North America. In addition to the comprehensive availability of the Adam Hall brands via a broad POS and online dealer network, Adam Hall North America is now also targeting the pro audio sector.

**LD Systems MAILA®**

For the first time, LD Systems is presenting its MAILA (Modular All-Round Intelligent Line Array) system on US soil. MAILA is not just "one" fixture but a scalable sound system that sets new standards for user-friendliness and flexibility in the professional rental market. With its four basic elements – MAILA SAT satellite module, MAILA COL column module, MAILA SPA amplifier module and MAILA SUB subwoofer – MAILA enables scalable system configurations for a wide range of PA applications. In addition, MAILA takes user-friendliness in the line array sector to a new level with the patented and German-developed wireless SmartLink+® connection, the MAILA Set-Up APP and the EasySplay® mechanism. The revolutionary mechanism allows users to adjust the tilt of each separate satellite almost continuously from 0° to 8°. Find more information on [ld-systems.com/maila](https://www.ld-systems.com/en/MAILA/)

For the US market launch at the NAMM Show, LD Systems will be presenting the line array system with a live drummer. The **MAILA Sound Demos** will take place from 23 to 25 January at 11 am, 1 pm, 3 pm and 5 pm (the 5 pm demo only on 23 and 24 January) in room #17102 on ACC North Level 2.

**LD Systems ANNY**

The ANNY series from LD Systems offers battery-powered all-in-one audio solutions for musicians, singer-songwriters, street art performers, and all users who appreciate the lifestyle convenience of a Bluetooth speaker and still value high-quality sound and professional equipment. Whether for mobile live gigs, speech reinforcement in schools, or simply good sound on the go, far away from any power socket, ANNY is a fully fledged PA system with an integrated mixer, effects and wireless microphone that transforms any location into a stage. ANNY® is available in two sizes and versions: ANNY® 10 (10" woofer + 1" tweeter) and ANNY® 8 (8" woofer + 1" tweeter), each with a handheld or headset wireless microphone.

**Strictly confidential – world premiere at the NAMM Show**

In addition to MAILA and ANNY, LD Systems will be giving all visitors to its stand at the NAMM Show an exclusive first look at another product highlight.

**Gravity & Palmer**

With GLOW STANDS, Gravity proves that innovation is still possible in the world of tripods. The guitar and bass stands are equipped with integrated, individually adjustable LED ambient lighting, which lends a special atmosphere not only to the instruments but also to the room around them.

In the case of Palmer, the focus will be on the new models in the RIVER series: RIVER saar, RIVER havel, RIVER mosel, RIVER inn and RIVER lahn. The active DI boxes, splitters and Dante interfaces ensure that audio signals can flow freely and unhindered – just like the German rivers that the individual models are named for. Like all Palmer products, RIVER loudspeakers are real problem solvers on stage and in the studio, ensuring that audio signals get from A to B in the best possible quality and without distortion.

**The Adam Hall Group at the 2025 NAMM Show**

#17102, Level 2, ACC North – Adam Hall Group Showroom

#17301, Level 2, ACC North – Palmer, Gravity & Adam Hall Cables

#AdamHallGroup #LDSystems #Gravity #Palmer #AdamHallCables #EventTech #ExperienceEventTechnology

**Further information:**[namm.org](https://www.namm.org/)

[adamhall.com](http://www.adamhall.com/)

[ld-systems.com](https://www.ld-systems.com/)

[gravitystands.com](https://www.gravitystands.com/)

[palmer-germany.com](https://www.palmer-germany.com/)

**About the Adam Hall Group**

The Adam Hall Group is a leading German manufacturer and distribution company providing event technology solutions to business customers worldwide. Its target groups include retailers, B2B dealers, live event and rental companies, broadcast studios, AV and system integrators in both the private and public sectors, and industrial flight case manufacturers. The company offers a wide range of professional audio and lighting technology as well as stage accessories and flight case hardware under its own brands LD Systems®, Cameo®, Gravity®, Defender®, Palmer® and Adam Hall®.

Founded in 1975, the Adam Hall Group has developed into a collection of modern, innovative event technology companies. This includes the logistics park with 14,000 square metres of warehouse space at its corporate headquarters near Frankfurt am Main, Germany. Through its focus on value and service orientation, the Adam Hall Group has been presented with a number of international awards for innovative product developments and pioneering product design from prestigious institutions such as “Red Dot”, “German Design Award”, and “iF Industrie Forum Design”. In collaboration with the design agency “Studio F.A. Porsche”, LD Systems® shows the future of pro audio design with the iconic MAUI® P900 column speaker and was recently honoured with the coveted “German Design Award”.

Further information about the Adam Hall Group is available online at [www.adamhall.com](https://www.adamhall.com/de-de).